



CALPEEK

CALIFORNIA POLITICAL WEEK

P.O. BOX 1468, BEVERLY HILLS, CA 90213 (310)659-0205 FAX(310)657-4340
Dick Rosengarten, Publisher E-Mail calpeek@aol.com

VOL. XXI
No. 42

NOV. 15, 1999

CAMPAIGN 2000: ANTI-GAMBLING COALITION SET TO OPPOSE CA INDIAN GAMING COMPACT.

Editor's note: It will be an uphill fight all the way, but the National Coalition Against Legalized Gambling will be opposing **Prop. I-A** on Calif.'s Mar. 7th primary ballot. Here's our first update & analysis...

...The NCALG's Calif. coordinator, Harvey Chinn, has hired veteran campaign consultant Leo McElroy to run the NO on Prop. I-A effort. McElroy has run these types of anti-gambling campaigns before and there are few consultants who can stretch limited resources better than McElroy. The official name of the NO on I-A group is Stop I-A/No Casinos. A website is in the works and should be up soon. ☎(916)447-7415...

...No word on who will chair the Stop I-A/No Casinos Calif. coalition, but one name which has surfaced is that of former Lt. Gov. Leo McCarthy(D). McCarthy, who served as LG from 1982 to 1994, was a member of the Nat'l Gambling Impact Study Commission. The final commission report recommended that there be **no new expansion** of legalized gambling in the U.S. There can be no doubt that I-A will expand gambling in Calif...

...For those who have lost track of what happened after Prop. 5 won with 62.6% in '98, the CA Supreme Court ruled that indeed Prop. 5 was unconstitutional. So there was a mad scramble to prevent *Son of Prop. 5* from going on the 2000 ballot and the result was SCA 11, which is Prop. I-A, to ratify a new compact between the State and Calif.'s gaming tribes...

...The big problem for NO on I-A forces is finding the money to fight this initiative. The CA Indian tribes who put Prop. 5 on the '98 ballot spent \$67 million and have almost unlimited resources once again. But this time around it's unlikely that Las Vegas will take part in the battle. At any rate, McElroy wouldn't take their

money. He'll have to look elsewhere. Race tracks, amusement parks or perhaps the motion picture industry are possible allies in this fight...

...As for issues, it's the same as before, with a few new twists. Under this new compact, CA Indian tribes will get around **53,000 slots**. However, CA Legislative Analyst Elizabeth Hill says there's a section of the proposed compact which may allow the tribes to have an additional 60,000 slots. **113,000 slots!** That's not what Gov. Gray Davis had in mind when he negotiated this new compact. And gamblers also will be able to play **21** at the tribal casinos. That wasn't really well established by the NO on 5 campaign in '98. This is in addition to regular **poker** and **Asian poker** games. Stay tuned...

CAMPAIGN '99: WILLIE BROWN'S LAST CAMPAIGN. THE RUNOFF WITH AMMIANO WILL BE A CLASSIC.

Editor's note: There may be some additional ballots to be counted, but the results from the Nov. 2nd election won't change: S.F. Mayor Willie Brown will be in a runoff with S.F. County Bd. of Supes Chair Tom Ammiano. Or as the *S.F. Chron's* Matier & Ross said in their Nov. 5th column: the King of City Hall (Brown) vs. the Queen of City Hall (Ammiano). Here's our update & analysis on the Dec. 14th runoff...

...Not only will this runoff likely be Brown's last public campaign, but also his toughest. Had Brown's opponent been former mayor Frank Jordan or campaign consultant turned businessman Clint Reilly, there would be no doubt about the outcome. But with Ammiano the mayor's political survival is on the line. No exact final count yet, but the last update on 11/8 had Brown with 72,657 or **39.10%** vs. Ammiano with **24.7%** or 45,985 write-in votes. It's pretty unbelievable – so much so that Brown said that Ammiano's write-in campaign was planned from day-one. Perhaps...

CALIFORNIA POLITICAL WEEK (ISSN 0195-6175) IS AN INDEPENDENT, NONPARTISAN NEWS ANALYSIS BULLETIN OF CALIFORNIA POLITICAL WEEK, INC., A CALIFORNIA CORPORATION. TELEPHONE: (310)659-0205. ADDRESS: P.O. BOX 1468, BEVERLY HILLS, CA 90213. \$90/YEAR. PUBLISHED WEEKLY, 44 WEEKS PER YEAR. COPYRIGHTED BY CALIFORNIA POLITICAL WEEK, INC. THIS TRADEMARK REGISTERED WITH THE CALIF. SECRETARY OF STATE. REPRODUCTION IN WHOLE OR IN PART REQUIRES EXPRESS PERMISSION. ALL RIGHTS RESERVED. 1ST CLASS POSTAGE PAID AT LOS ANGELES.

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

...So who wins the runoff? The early line still favors Brown, but it will be close. The bulk of Reilly's 23,494 votes will go to Ammiano. Jordan's voters lean toward Brown. Many are *ethnic voters* (Irish, Italians, Hispanics) who are moderate to conservative. And they may be troubled by Ammiano's association with the *Sisters of Perpetual Indulgence*. These are gays who dress up like Nuns and mock the Catholic Church...

...And just this past week, the S.F. Co. GOP Central Cmt. voted to endorse Brown. That probably doesn't hurt Brown with his base and may sway Jordan voters. In addition, labor remains with Brown, as do the city's Black voters. But make no mistake, Ammiano will get most, but not all of the gay vote. If Ammiano were elected, he'd be the first openly gay mayor of a major U.S. city. The gay political establishment remains with Brown. They regard Ammiano as a *loose cannon*...

...Brown's big hope is that all the voters, as well as the news media, will begin to put Ammiano's record under a microscope. In the past he's called for a stock transfer tax and a city income tax on people making more than \$150,000 per year. And he's called for a living wage of \$11 per hour. Ammiano is trying to use the living wage as a *wedge* against Brown, but Brown has turned the tables on Ammiano by saying he backs the living wage and will veto any new airport leases with airlines which don't contain a living wage agreement for low-paid airport workers...

...Bottomline: Never, repeat NEVER, underestimate Willie Lewis Brown Jr. Stay tuned...

CALIF. INITIATIVE UPDATE: NEW POLLING DATA.

Editor's note: The Field Poll recently issued new numbers for some of Calif.'s hot ballot measures. The surveys were taken Oct. 8-17. Here's a brief update...

◆ **Prop. 25** – This is the Unz-Miller *Voters Rights 2000 Initiative*. The Field Poll shows voters still favor Prop. 25 by a 42% vs. 35% margin, with 23% undecided. That's a drop of 2 pts. from August, but the NO side also dropped: from 45% in August to 35% in October...

● **Prop. 23** – This is the initiative that permits voters to check off *None of the Above* if they don't like the

choices presented to them. The new Field Poll found that voters still support this initiative, but by a very narrow margin: 49% in favor vs. 42% opposed, with 9% offering no opinion. The current survey is fairly consistent with two previous Field polls...

◆ **Prop. 24** – Here's a brief update from last week when **Calpeek** reported another fight between U.S. Rep. Bill Thomas (R-Bakersfield), co-sponsor of Prop. 24, and RNC Chair Jim Nicholson. Seems that their feuding has been ended (at least publicly) and Nicholson has now written a Nov. 2nd letter to Prop. 24's other co-sponsor, Ted Costa, affirming his support and endorsement of this initiative to take the *remapping* authority away from Demo Gov. Gray Davis and the Demo-controlled Legislature. And even GOP U.S. Senate candidate Ron Unz, who also has feuded with Thomas in public, sent a letter to Thomas, saying he too supported Prop. 24...

...Despite the GOP sounds of unity, our sources say the Demos have tested Prop. 24 in focus groups. Once voters were informed that the legislative pay cut part of this initiative was dreamed up by CA GOP House members to hide the remapping portion of the plan, Prop. 24 went into the *tank*. FYI: on Nov. 19th there will be a court hearing in Sacto on whether to throw out 100,000 signatures collected for Prop. 24, which Demos say were collected improperly. It wouldn't necessarily kill the initiative, but might force a full count, meaning Prop. 24 would be pulled from the Mar. 7th ballot. Stay tuned...

CAMPAIGN 2000: FIELD OF 6 CANDIDATES VYING TO REPLACE POPULAR SACTO MAYOR JOE SERNA JR.

Editor's note: Serna died of cancer at his home in the early a.m. of Nov. 7th – a year away from Calif.'s 2000 general election. He was in public office for 18 years. Now six candidates are battling to replace him. Here's our update & analysis...

...The big question is whether this city of 388,000+ will have to hold a **special election** to fill out the 1 year remaining on Serna's term – or just appoint Acting Mayor Jimmy Yee to the job. A special election certainly complicates the process, but it may be required and it would coincide with the regular primary on Mar. 7th. The special would be a winner-take-all situation and it would be separate from the regular mayoral pri-

mary. And it's even possible there could be candidates running in the special who might NOT enter the regular primary – such as a Jimmy Yee...

...The 6 candidates who want to replace Serna include councilmembers Robbie Waters (Sacto Co.'s former sheriff), Rob Kerth, Steve Cohn and Heather Fargo. Then there's attorney Joe Genshlea and Julie Padilla, an actress and daughter of a popular Sacto bail bondsman. Who is leading? By all accounts Waters has a large war chest (\$500,000) and in a local tv (Chn. 10) poll, he was the frontrunner with about 30%...

...Back to Serna. He announced on June 24th that his cancer had returned and that he would not seek a 3rd term, although he would serve out his current term in office. He'd been a member of the Sacto City Council since 1981 and was first elected mayor in 1992. He was reelected in 1996. He was the first Latino mayor of a major Calif. city. He was a forceful, pro-down-town development Democrat who was not afraid to mix it up with his adversaries, including the city's police officers and firefighters. And when the city's school district was crumbling, Serna led the fight to replace the school board. He was just 60. The best way to sum up Serna is this way: Serna's predecessor, Anne Rudin, used to call Sacramento a nice town. Serna said Sacramento is a nice city. Stay tuned...

CAMPAIGN '99: MORE LOCAL ELECTION RESULTS.

Editor's note: **Calpeek** didn't have space last week to report on some of the more interesting local election results. Here's our update...

● ***Mayors Reelected*** – James C. Ledford Jr. of Palmdale; Larry Guidi of Hawthorne, David W. Smith of Newark; Anthony Intintoli Jr. of Vallejo; and Cathie Brown of Livermore – among others...

● ***Cityhood for Rancho Santa Margarita*** – The vote for incorporation was 83% making RSM Orange Co.'s 33rd city. New councilmembers are Neil Blais, Carol Gamble, Debra Lewis, Gary Thompson and Jim Thor. The cityhood and council campaigns were run by Waters & Faubel's Sr. VP Dan Wooldridge...

● ***Consultants Take a Beating*** – former political consultant Clint Reilly wasn't the only consultant who

took a bath on Nov. 2nd. Slatemaker Fred Huebscher lost a bid to be on the Hermosa Beach council; and so did Clark Davis in Rolling Hills Estates. The only consultant who won was Rob Katherman, who was reelected to the Palos Verdes Library Bd. of Trustees...

● ***Hot Initiatives*** – Voters in Alameda and Contra Costa Counties rejected a number of growth control measures put on the ballot by Citizens Alliance for Public Planning. Ditto in the City of Livermore, where CAPP pushed an initiative which would have required a public vote on developments with 20 or more units...

...In Hermosa Beach, voters rejected an attempt to repeal the city's utility users' tax. Adler Public Affairs ran the NO on D campaign. In S.F., Solem & Assoc. were winners with Prop. E to reform the troubled Muni transportation system. Prop. E creates an independent commission to run Muni...

● ***Palmdale*** – A very crazy situation, as L.A. Co. Sheriff's Sgt. Kevin Carney appears to have won a seat on the Palmdale Council, despite the fact that he was arrested on suspicion of molesting a 14-year-old girl just days before the election. Carney says it's all a political smear. FYI: he was under investigation 2 years ago for the same thing – but there was no arrest and an administrative probe by the sheriff's office was inconclusive, thus he was cleared. In that case, the allegations hit the news media 10 days before the election for mayor where Carney also was running, but he lost to James Ledford Jr. In the current case, the DA's office has yet to file charges and Carney is out on bail. Stay tuned...

CALPEEK'S CALENDAR OF POLITICAL EVENTS

Nov. 15	Declaration of Candidacy/Nomination papers.
Nov. 16	42 nd CD runoff.
Nov. 30-Dec. 4	Nat'l League of Cities annual meeting, L.A. Convention Center.
Dec. 14	S.F. Muni runoff election.
Dec. 15	Declaration of candidacy & nomination papers due.

TO CALPEEK SUBSCRIBERS: CHANGE OF ADDRESS.

If you've moved or if there's a **name change**, please send **Calpeek** a change of address notice **WITH** your current Calpeek mailing label. The label contains a code and allows us to process your request quickly. Or call or fax us the code information. **No address or name changes without the code info...** ☎ 📠 📠

CAMPAIGN CONSULTANTS DIRECTORY ON SALE.

Calpeek's new Millennium edition of the Directory of Campaign Consultants is now on sale to subscribers for \$25. Non-subscribers have to become subscribers before they can buy the Directory. Checks only; no invoicing; and no credit cards...

CALPEEK'S INFOBAHN: POLITICAL SHORT TAKES.

Editor's note: Here are a few items, political & otherwise, worth noting...

■ **Tom Hayden Won't Run** – For those 3-4 Demos who decided to stay in the 42nd AD primary next year, they were rewarded Nov. 9th when State Sen. Tom Hayden(D-West L.A.) decided he would **not** to run for the Assembly. Hayden was *termed out* of the Senate and at first decided to run his in old 41st AD and then jumped to the 42nd. At least one consultant surveyed the 42nd AD and Hayden had a solid 33-38% base. With 2-3 other Demos in the race, Hayden would have won. What surprised many was Hayden's Nov. 9th letter to friends which sounded like *sour grapes*. He was particularly POed at Gov. Gray Davis(D) for vetoing some of his bills. The gov's response: "If the bills don't make sense, they don't get signed." The big winner in Hayden's departure: Assembly Demo moderates led by probable Speaker-to-be Bob Hertzberg...

■ **42nd CD** – GOP House Majority Leader Dick Armey of Texas was in the 42nd CD campaigning for attorney Elia Pirozzi and Gov. Gray Davis(D) did the same for Demo State Sen. Joe Baca this past week. Demo House Leader Dick Gephardt will be in the 42nd CD election day, Nov. 16th. Both sides have lots of money. Demos are counting on a very heavy ground operation on election day, while GOPers are banking on absentee ballots. As of 11/1 the Demos had 8,085 requests for A/V ballots vs. 7,325 for the GOP. But by the last day to turn in A/V ballots on 11/9, the GOP had doubled its production. The latest figures show that of 26,067 requests, 14,827 were submitted by GOP voters vs. 9,679 by Demos. As of 11/10, GOP voters had actually **turned in** 4,889 ballots vs. 4,422 for Demos. The big question for the GOP: can they get these last minute GOP absentee voters (who are probably not likely voters) to turn in their ballots? FYI: For the first time in months, GOP sources are expressing some optimism about this special, but it's still an uphill battle...

CALPEEK'S NEW JOBS AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

- A very sad note: popular Sacto Mayor Joe Serna Jr. died Nov. 7th after a battle with cancer. He was 60 and was in his 2nd term as mayor. R.I.P...
- Savvy GOP Senate Caucus Director Tom Ross has been named director of the CRP's *Victory 2000* program by CRP Chair John McGraw...
- Allison Hayward as joined the Sacto office of Bell, McAndrews & Hiltachk as Of Counsel to the firm. She was general counsel to the NRCC...
- G. Mitchell Wilk, president/CEO of Wilk & Associates, has changed the name of his S.F.-based firm to Navigant Consulting, Inc....
- L.A. DA candidate Barry Groveman has hired J. Schuyler Sprowles as his campaign mgr. and the Project Management Group to handle fundraising...
- Chon Guitierrez has been hired as Asst. Sec. of State for Operations by SOS Bill Jones...

CALPEEK'S MARKETPLACE NETWORK

- **Executive Director** for L.A. City employee union. Must have strong labor background. Ability to work with other labor unions and elected officials a must. \$80K-\$100K. Resumes to Engineers & Architects Association, 350 S. Figueroa Street, Ste. 600, L.A. 90071.
- **Non-profit agency** seeking professional to lead public policy activities. Responsibilities: development and implementation of government relations, public policy plan, and external communications. B.A. in health or related field. 5 years healthcare; 3 years management experience. Fax resume: (310)649-7357.

CALPEEK's Marketplace Network is a listing of employer and employee availabilities for those engaged in campaign consulting, public affairs, public relations, government relations and legislative advocacy. The cost for each listing is \$25 for up to **40 words**. Send ad copy with payment (*no invoicing*) to CALPEEK, Attn: Marketplace Network, P.O. Box 1468, Beverly Hills, CA 90213. For info ☎(310)659-0205...